

Scotch & Sirloin  
5325 E. Kellogg  
Wichita, Kansas 67218

Contact: Elizabeth Falk, Atomic Billboards  
Elizabeth@AtomicBillboards.com  
Phone: 316.351.8228

**FOR IMMEDIATE RELEASE**

SCOTCH & SIRLOIN FILMS SHORT VIDEO IN HOPES OF BEING AIRED ON JIMMY KIMMEL LIVE!

**Wichita, Kans., March 23, 2012** - The Scotch & Sirloin has been Wichita's favorite steak house since 1969, providing a fine dining experience with a commitment to tradition and superior quality. Through the years, the Scotch & Sirloin has developed a great sense of humor.

This sense of humor was captured in a recent video that aired March 15 on the Jimmy Kimmel Live! show. The video poked fun at spending spring break in Wichita, Kansas rather than, Miami, South Padre Island or other popular spring break destinations. Catching a movie, dinner at the Scotch & Sirloin and a *wet parka contest* were some of the recommendations made for a *Wichitawesome* spring break!

This video can be viewed at:

[http://www.youtube.com/watch?v=9tPLXDked\\_Q&list=UUa6vGFO9ty8v5KZJXQxdhaw&index=4&feature=plcp](http://www.youtube.com/watch?v=9tPLXDked_Q&list=UUa6vGFO9ty8v5KZJXQxdhaw&index=4&feature=plcp)

Now it is time for the Scotch to poke fun at themselves. Today at 2 PM, The famous Scotch & Sirloin girls are gathering to film their short rebuttal to Jimmy Kimmel's original video.

It is our hope that with decades of history and our tradition of hospitality, guests from around the world can take part in our humor and we will remain a true Wichita icon.

###