



digital billboard location

PITTSBURG, KANSAS
 2001 N. Broadway (SE Face)
 Pittsburg, KS

STRUCTURE #40001

Size 8' X 16'

Traffic 33,440 VPD (KDOT-12)

- This LED unit is located two blocks south of Wal-Mart and Pittsburg State University. Sign sits on U.S. Hwy. 69 and the “Main Street.”
- Approximately 40 percent of the town’s population is between the ages of 18 and 45. The mean age of residents in Pittsburg is 31 years.
- Pittsburg State University has a total undergraduate enrollment of 6,076. Its setting is rural, and the campus size is 600 acres.



ADVERTISE ON THE MAIN STREETS OF PITTSBURG



Southeast Kansas	# of Wks	Frequency	Ads Per Day	Cost
	Four	64 seconds	1350	\$ 850
	Four	2.13 minutes	675	\$ 500
	Four	3.2 minutes	450	\$ 325
	Four	4.26 minutes	335	\$ 265

[ART REQUIREMENTS]
 700 x 300 pixels, JPEG, 72 DPI, RGB

Each ad is displayed for 8 seconds. Rates can vary based on contract length and terms. Ask your Sales Representative about multi-board and custom package rates.