



digital billboard location

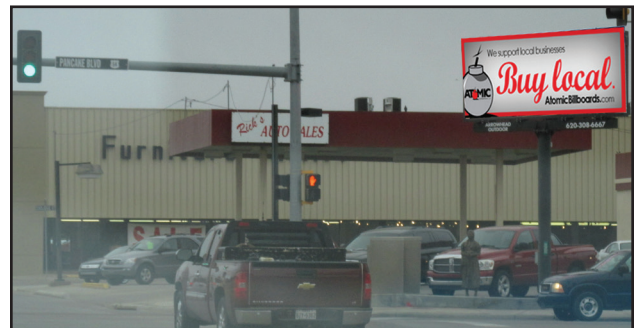
LIBERAL, KANSAS
 500 S. Kansas (NE Face)
 Liberal, KS

STRUCTURE #30001

Size 8' X 16'

Traffic 47,410 VPD (KDOT-12)

- This LED unit is located in the busiest intersection in Liberal.
- One of the largest meat packing plants is located in this town.
- Liberal, population 20,500, is the regional trade center for Southwest Kansas and the panhandle of Oklahoma.



**MAIN STREET DIGITAL BILLBOARDS
 ALLOW ADVERTISERS TO
 CATCH THE RIGHT AUDIENCE**

Western Kansas	# of Wks	Frequency	Ads Per Day	Cost
	Four	64 seconds	1350	\$ 850
	Four	2.13 minutes	675	\$ 500
	Four	3.2 minutes	450	\$ 325
	Four	4.26 minutes	335	\$ 265

[ART REQUIREMENTS]
 700 x 300 pixels, JPEG, 72 DPI, RGB

Each ad is displayed for 8 seconds. Rates can vary based on contract length and terms. Ask your Sales Representative about multi-board and custom package rates.