

Digital Billboard Location

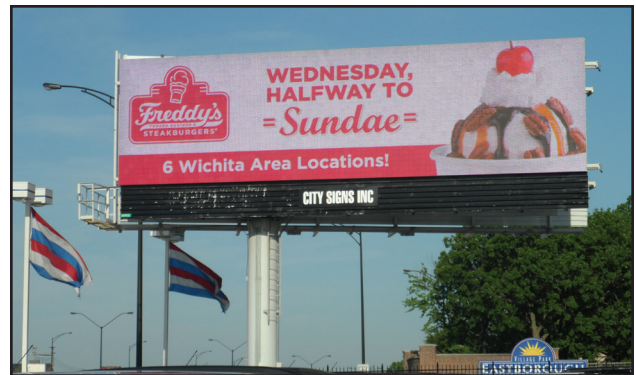
EAST KELLOGG
7201 E. Kellogg (East Face)
Wichita, KS

STRUCTURE #27201

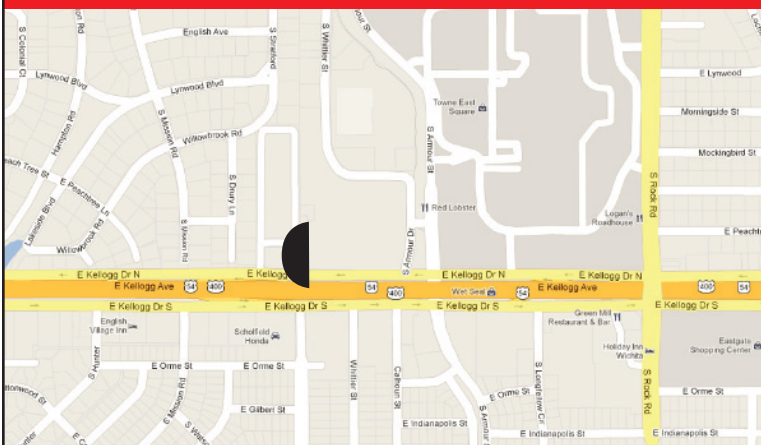
Size 14' X 48'

Traffic 53,000 VPD (KDOT 2-12)

- This LED unit is visible to motorists traveling west on Kellogg/Hwy. 54.
- The structure is surrounded by the largest auto dealer and retail corridor in Wichita. Towne East Mall, Eastgate Mall, Target and several other shopping centers sit in the area.
- Kellogg is used several times a day by motorists traveling to and from work. To the northeast of the billboard sits Eastborough, College Hill and other high-end neighborhoods.



East Wichita



# of Wks	Frequency	Ads Per Day	Cost
Four	64 seconds	1350	\$2,700
Four	2.13 minutes	675	\$1,425
Four	3.2 minutes	450	\$ 900
Four	4.26 minutes	335	\$ 675

[ART REQUIREMENTS]

704 x 192 pixels, JPEG, 96 DPI, RGB

Each ad is displayed for 8 seconds. Rates can vary based on contract length and terms. Ask your Sales Representative about multi-board and custom package rates.