



Digital Billboard Location

I-235 & WEST ST.
 4430 W. 29th St. (South Face)
 Wichita, KS

STRUCTURE #24431

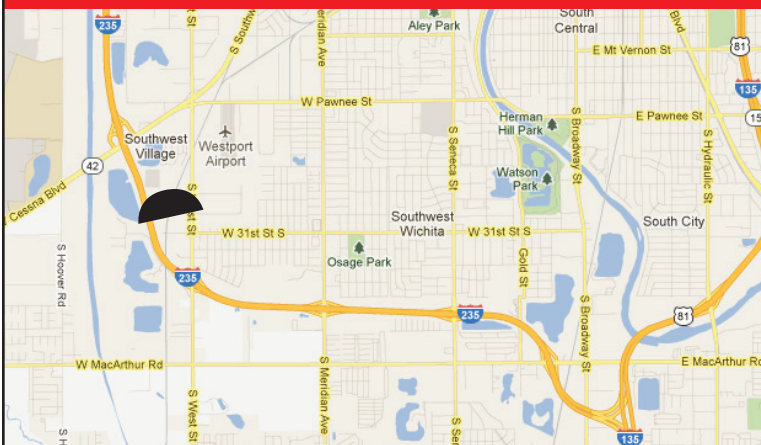
Size 14' X 48'

Traffic 52,000 VPD (KDOT-12)

- Located in south Wichita near Interstate 235 and West St., just north of Cessna Blvd. (Highway 42). The Kansas turnpike sits south of this structure.
- Motorists living in this area have a median household income of 39K and 59 percent own their own home. Residents in this area on average commute 40 minutes to and from work each day.
- Manufacturing businesses line this corridor. Aircraft and military employees often use I-235 to commute to and from work.
- This unit is perfect for casino, healthcare and banking advertisers.



West Wichita



| # of Wks | Frequency | Ads Per Day | Cost |
|----------|--------------|-------------|---------|
| Four | 64 seconds | 1350 | \$2,650 |
| Four | 2.13 minutes | 675 | \$1,450 |
| Four | 3.2 minutes | 450 | \$ 900 |
| Four | 4.26 minutes | 335 | \$ 725 |

[ART REQUIREMENTS]

864 x 256 pixels, JPEG, 96 DPI, RGB

Each ad is displayed for 8 seconds. Rates can vary based on contract length and terms. Ask your Sales Representative about multi-board and custom package rates.