



## Digital Billboard Location

**I-235 & WEST ST.**  
 4430 W. 29th St. (North Face)  
 Wichita, KS

### STRUCTURE #24430

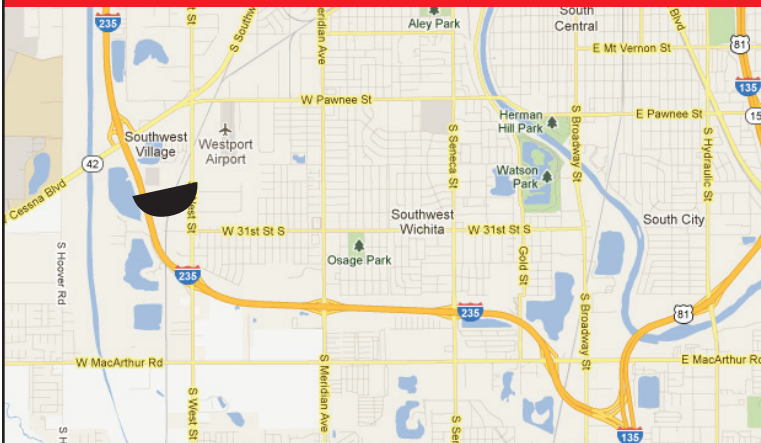
Size 14' X 48'

Traffic 52,000 VPD (KDOT-12)

- Located in south Wichita near Interstate 235 and West St., just north of Cessna Blvd. (Highway 42). The Kansas turnpike sits south of this structure.
- Motorists living in this area have a median household income of 39K and 59 percent own their own home. Residents in this area on average commute 40 minutes to and from work each day.
- Manufacturing businesses line this corridor. Aircraft and military employees often use I-235 to commute to and from work.
- This unit is perfect for casino, healthcare and banking advertisers.



### West Wichita



# of Wks	Frequency	Ads Per Day	Cost
Four	64 seconds	1350	\$2,650
Four	2.13 minutes	675	\$1,450
Four	3.2 minutes	450	\$ 900
Four	4.26 minutes	335	\$ 450

### [ ART REQUIREMENTS ]

864 x 256 pixels, JPEG, 96 DPI, RGB

Each ad is displayed for 8 seconds. Rates can vary based on contract length and terms. Ask your Sales Representative about multi-board and custom package rates.