



digital billboard location

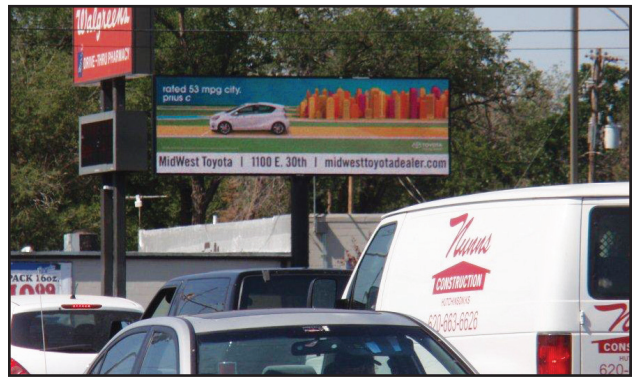
NORTH PLUM ST.
3010 N. Plum St. (South Face)
Hutchinson, KS

STRUCTURE #23010

Size 8' X 20'

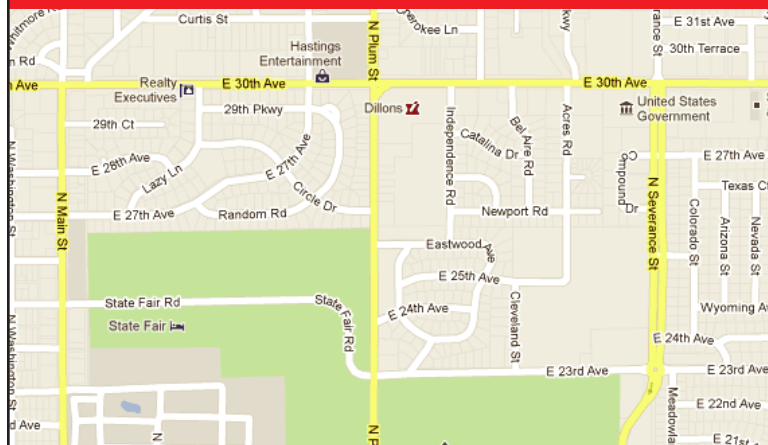
Traffic 40,410 VPD (KDOT-12)

- Located in one of Hutchinson's busiest intersections.
- Shoppers line this corridor as they head to the 30th Street Shopping Plaza.
- The Kansas State Fairgrounds are just down the road. Across the street, major businesses line the corridor. Dillons, Walgreen's, Hastings, Genesis, Brown's Shoes, Speedy Cash and Little Caesars Pizza can all be found within one block of the LED unit.
- Displays motion advertisements. Running time is from 5:00 a.m. to midnight.



North Hutchinson

of Wks Frequency Ads Per Day Cost



Four	64 seconds	1350	\$1,375
Four	2.13 minutes	675	\$ 700
Four	3.2 minutes	450	\$ 425
Four	4.26 minutes	335	\$ 355

[ART REQUIREMENTS]

360 x 112 pixels, JPEG, 72 DPI, RGB
Video | AVI, Mpeg, Gif

Each ad is displayed for 8 seconds. Rates can vary based on contract length and terms. Ask your Sales Representative about multi-board and custom package rates.