

digital billboard location

NORTH ROCK
 1657 N. Rock Rd. (North Face)
 Wichita, KS

STRUCTURE #21657

Size 14' X 48'
 Traffic 24,856 VPD (KDOT-12)

- Rock Road is a busy arterial street in a very desirable suburban retail area with an average HHI of \$88K+ within a one-mile radius.
- Average home is \$133K+; 20 percent of residents hold a graduate or professional degree and 65 percent of all residents hold college degrees.
- Close proximity to Bradley Fair and Tallgrass Shopping Centers, as well as numerous restaurants, offices and other businesses.

MOTION GRAPHICS

Grab consumer attention with this board's unique feature!



Northeast Wichita		# of Wks	Frequency	Ads Per Day	Cost
		Four	64 seconds	1350	\$3,000
		Four	2.13 minutes	675	\$1,650
		Four	3.2 minutes	450	\$1,100
		Four	4.26 minutes	335	\$ 825
<p>[ART REQUIREMENTS] 1800 x 500 pixels, JPEG, 72 DPI, RGB Video AVI, Mpeg, Gif</p> <p><i>Each ad is displayed for 8 seconds. Rates can vary based on contract length and terms. Ask your Sales Representative about multi-board and custom package rates.</i></p>					