



digital billboard location

NORTH LORRAINE

1101 N. Lorraine (East Face)
Hutchinson, KS

STRUCTURE #21101

Size 8' X 24'
Traffic 34,530 VPD (KDOT-12)

- Located in one of Hutchinson’s busiest and longest-wait intersections.
- The city’s largest retail area is located directly east of the billboard: Wal-Mart, McDonald’s, Hutchinson Mall, Office Max, Home Depot, The Comosphere, Hutchinson Community College and numerous car lots and repair centers.
- Down the street is the Municipal Airport and an entrance to the Kansas State Fairgrounds. Advertisements can be seen from Highway 61.
- Displays motion advertisements. Running time is from 5:00 a.m. to midnight.



North Hutchinson	# of Wks	Frequency	Ads Per Day	Cost
	Four	64 seconds	1350	\$1,375
	Four	2.13 minutes	675	\$ 700
	Four	3.2 minutes	450	\$ 425
	Four	4.26 minutes	335	\$ 355

[ART REQUIREMENTS]
 288 x 88 pixels, JPEG, 72 DPI, RGB
 Video | AVI, Mpeg, Gif

Each ad is displayed for 8 seconds. Rates can vary based on contract length and terms. Ask your Sales Representative about multi-board and custom package rates.