

## digital billboard location

## HWY 54 & YORKTOWN

913 E. Hwy. 54 (West Face)  
Andover, KS

### STRUCTURE #20913

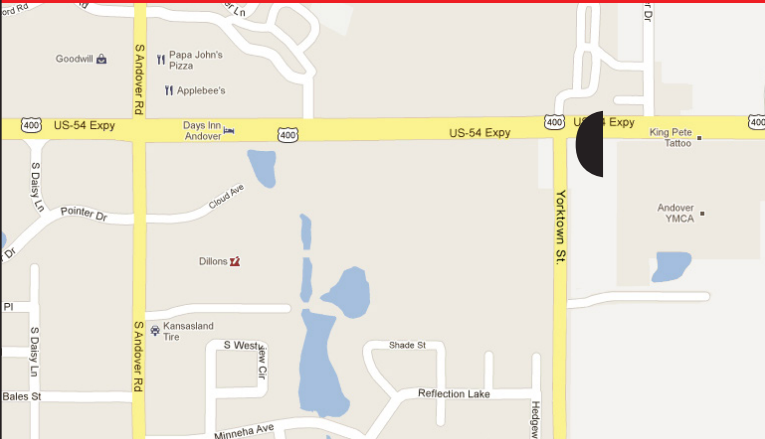
Size 10' X 30'  
Traffic 28,200 VPD (KDOT-12)

- This LED unit is located in Andover, Kansas, at the intersection of Hwy. 54 and Yorktown.
- This route is traveled several times a day by motorists who live in Augusta and Andover.
- The LED unit captures traffic traveling eastbound on East Hwy. 54.
- Restaurants, grocers, motels, retail chains and housing developments make up the area.
- Located near the Andover YMCA, Dillons Grocers and several national retail and restaurant chains.



### NEW DIGITAL BILLBOARD

Be one of the first to display a digital advertisement!

East Andover	# of Wks	Frequency	Ads Per Day	Cost
	Four	64 seconds	1350	\$1,100
	Four	2.13 minutes	675	\$ 800
	Four	3.2 minutes	450	\$ 575
	Four	4.26 minutes	335	\$ 325

#### [ ART REQUIREMENTS ]

1500 x 500 pixels, JPEG, 72 DPI, RGB

Each ad is displayed for 8 seconds. Rates can vary based on contract length and terms. Ask your Sales Representative about multi-board and custom package rates.