

static billboard location

K-96 & BROADWAY
 3910 N. Broadway (NE Face)
 Wichita, KS

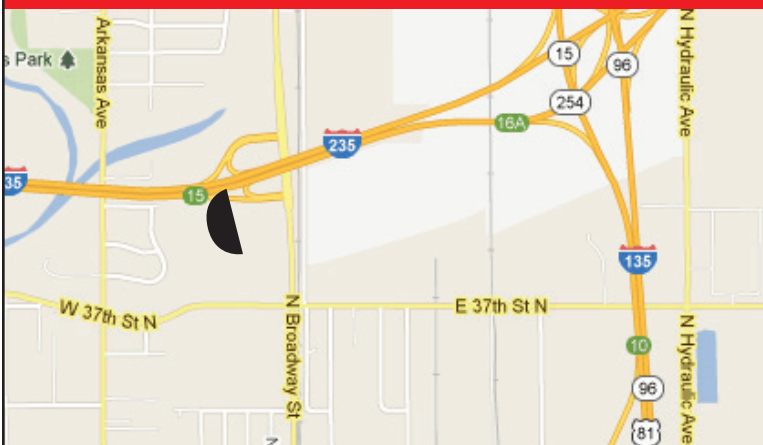
STRUCTURE #20095

Size 14' X 48'
 Traffic 40,950 VPD (KDOT-12)

- Located in north Wichita near Interstate 235 and K-96 interchange.
- Ideal location to target suburban commuters living in northeast and northwest Wichita.
- Commuters living in Bel Aire, Park City, Valley Center and Newton frequent these highways multiple times a day.
- Sits in close proximity to Hartman Arena and 81 Speedway.
- This structure is ideal for Hispanic marketing.



North Wichita



Rates

Static Billboard Space: \$950/month
 Production: \$900 (one-time fee)
 Installation: \$350 (one-time fee)

[ART REQUIREMENTS]

7350 x 2250 pixels (24.5" x 7.5") 300 DPI, CMYK
 .25" bleed allowance per side

File Format Options:

Adobe Photoshop, Illustrator & InDesign
 Quark & Freehand (Mac & PC)
 Corel Draw (PC Only)